

Seminar on Monetary and Banking Management for Developing Countries

Name	Seminar on Monetary and Banking Management for Developing Countries		
Organizer	Shanghai Business School		
Time	2023-06-30 to 2023-07-13	Language for Learning	English
Invited Countries	Developing Countries	Number of Participants	25
Objectives of the Training Course	Enable the participants to understand China's concepts, practices and related policies in monetary and banking management. Participants can make development suggestions for improving the monetary and banking management based on the actual situation of their country and what they have learned from the seminar.		
Requirements for the Participants	Professional Background	<p>——Field or Major: Monetary and banking management-related majors</p> <p>——Jobs: Government officials and enterprise managers related to monetary and banking management in developing countries</p> <p>——Level, Academic Degree, or Other Relevant Qualification Requirements: Department level</p>	
	Age	Not older than the legal retirement age of the recipient country	
	Health	Should be able to attend online training courses on time	
	Language	Capable of listening, speaking, reading and writing in English during the training	
	others	Should be able to use Learnin and VooVMeeting platforms to complete the project schedule	
Seminar Content	<p>1.Main training courses and contents</p> <p>(1)Overview of China's National Conditions: mainly introduces China's political, economic, social and cultural development status and achievements since the founding of the People's Republic 70 years ago and the reform and opening up 40 years ago.</p> <p>(2)China's economic development and financial policies: mainly includes the interpretation of the Chinese Dream, the current situation and goals of the Chinese economy, and China's economic and financial policies.</p> <p>(3)China's experience in financial support for economic development of Latin America, Caribbean, South Pacific countries: mainly focuses on long-term financing and economic development, interpretation of CBD development experience, and analysis and</p>		

introduction of typical cases.

(4)The reform and development of commercial banks in China: mainly includes the origin and development of commercial banks, the commercial banking system in China and the development trend of commercial banks in China.

(5)RMB internationalization: mainly focuses on the general description of China's financial system, the advantages and disadvantages of RMB internationalization and the current status of its development.

(6)Progress and future prospects of the construction of Shanghai's international financial center: mainly focuses on Shanghai's finance in the 1920s and 1930s, the progress of the construction of the international financial center after China's reform and opening up, and the construction during the "13th National Five-Year Plan" Period.

(7)Financial crisis and financial risk management: mainly focuses on financial market overview, financial crisis management and financial risks.

(8)China's industrial structure change and financial service industry development: mainly includes the relationship between the market institutional environment of China's industrial structure upgrade and the development of stock market, financial system reform, and the improvement of the financial service function.

2. Cloud Visits

(1) Arrange the cloud visit to Shanghai Bank, and investigate and study the development experience of Chinese commercial banks;

(2) Arrange the cloud visit to RIYING Group, and investigate and study the development trend of industrial financialization under the new situation.

3. Cloud Culture Experience

Arrange participants to appreciate Chinese profound traditional cultures such as traditional Chinese tea art performances and guqin performances.

4. Introduction of Main Lecturers

(1) Xiao Benhua: Researcher, Vice President of Free Zone Research Institute of Shanghai Lixin Institute of Accounting and Finance. PhD in Finance, Xiamen University, Postdoctoral Fellowship at Fudan University. He has published over 40 articles and 2 monographs. He presided over the completion of the Key Decision Consultation Project of the Shanghai Municipal Government, the Ministry of Education, Humanities and Social Science Fund, the National Postdoctoral Fund and other topics, and now presides over the investigation of the National Foundation for Social Sciences. Several investigation reports were approved by national leaders Li Keqiang, Han Zheng, Wang Yong and Shanghai municipal leaders Yang Xiong, Shen Xiaoming and Zhou Bo. Won the second prize of Decision Consultancy from the Shanghai Municipal Government. He has been interviewed by Securities Daily, Financial World of Xinhua News Agency and other media many times.

(2) Xu Cheng: Associate Professor of East China University of Science and Technology. She is mainly engaged in the research of international finance, financial system and financial market. She has presided over a number of research projects, including the Shanghai Philosophy and Social Science Planning Project and the Shanghai Decision-making Consultation Project. She has published more than 40 academic papers in Management World, Academic Monthly, Social Science and the Wen Hui Report, and is the author of the monograph Capital Liquidity Shock, Financial Crisis and China's Macroeconomic Volatility.

(3) Zhang Hui: Senior Management Engineer, Vice President of Shanghai Polytechnic Investment Holdings Co., Ltd. Has management experience in the field of Internet technology and supply chain financing, and was the Chairman of Shanghai Coal Exchange, Executive Vice President of Shanghai EDI Center, the CEO of Shanghai Electronic Port Network, and Deputy Director of the Economic Committee of Shanghai Municipal Construction Commission. Member of the Standing Committee of the Chinese People's Political Consultative Conference of Changning District, Shanghai. Devoted to investigating the innovation of the platform economy and business model, blockchain technology in the field of commodity trade, the settlement in the field of field number application, using advanced management concepts and information tools. Promote the level of automatic supply and transfer management of the coal market and the combination of industry and finance, and promote the application of digital yuan in the field of B2B commodities.

(4) Fang Chun: General Director of the President's Office of Nanyang Commercial Bank (China). With more than 30 years of experience in the banking industry, she has served as deputy director, deputy director (chairing the work), vice president and general manager of the provincial banking department of Wenzhou Branch of Bank of China Zhejiang Branch, and served as president of Shanghai Branch after joining Nanshang (China) in 2012. She has been involved in commercial banking operation and management practice, female leadership research, human resource evaluation and other directions for a long time.

(5) Yang Yiping: Director of the Research Center and General Director of the Macro Research Department of China Galaxy Futures Co., Ltd. He has successively served as the director of the research center of China Galaxy Securities Shanghai Branch, the director of the Asian Research Institute, the director of the research center of Galaxy Futures Co., Ltd. and the general director of the macro research department. He has long been involved in the research of China's capital market and macroeconomics, capital market development and other directions.

(6) Lu Junxiu: PhD from Tsinghua University, used to work for the headquarters of China Development Bank for a long time, and is currently deputy director-general of the investment department of Industry Fund. He has long been involved in national planning consulting, financial product consulting, fund investment, equity investment and other directions.

	To facilitate the exchange with Chinese experts, please prepare the exchange materials related to the training topics in your country, such as: (a) the development status and existing problems in the field of monetary and banking management in developing countries; (b) the cooperation basis with China, etc.		
Host City	shanghai	Cities to visit	Shanghai City
Notes	<p>1.For this seminar, the “Learnin” and “VooVMeeting” platforms are adopted for online training.</p> <p>2.The operation manuals and videos for “Learnin” and “VooVMeeting” platforms will be e-mailed to all participants before the Seminar. All participants shall check their e-mails in time, and respond promptly to the e-mails received from such two platforms.</p> <p>3.All participants shall keep their mobile phones available before and during the Seminar.</p> <p>4.During the training, the attendance of all participants will be recorded by the platforms. The certificates of completion for all participants will be issued according to their corresponding attendance records.</p> <p>5.Preparation before Class: All participants shall log in the “VooVMeeting” classroom 10 minutes in advance. All participants shall register their names in English (name-nationality).</p> <p>6.Discipline Requirements: During the seminar, all participants must strictly comply with the agenda.</p> <p>7.All participants shall, according to the agenda, prepare the materials relating to the Seminar.</p> <p>8.All courses will be assisted by English consecutive interpreters.</p>		
About the Organizer	<p>Shanghai Business School (SBS), is a public higher education institution focused business education. It is featured by “application-oriented, innovative, and international visions” to build a high-level business school in all aspects with distinctive characteristics, and is dedicated to cultivating high-quality applied business talents with social responsibility, professionalism, practical ability, innovative spirit and international vision. The university currently has three campuses in Fengpu, Xuhui, and Guoquan Road, as well as a branch campus in Fuzhou Road. There are currently more than 700 faculty and staff, with 88% of them holding a doctoral or master's degree. SBS focuses on building a business discipline system with applied economics and business administration as the main subjects, and coordinated development of multiple disciplines. It currently has two authorized master's degree programs in tourism management and international business. SBS is committed to open education and has been working to enhance its international reputation and influence. By introducing high-quality resources in business education, the university has made significant progress in international cooperation. In May 2021, the university received</p>		

	<p>approval from the Ministry of Education to establish the College of Shanghai Lausanne Hospitality Management of Shanghai Business School, a Sino-foreign cooperative institution jointly established with the Lausanne School of Hotel Management in Switzerland. SBS has carried out cooperation and exchanges with more than 90 overseas universities and research institutions in USA, UK, Australia, etc. It initiated the establishment of the Belt and Road International Business Education Alliance and the International High-end Business Think Tank Alliance, and established an overseas education base in Central and Eastern Europe.</p> <p>The MOFCOM Training Base for International Business Officials (Shanghai) was established and authorized by the Ministry of Commerce in 2010. It is one of the first four international business official training bases authorized and the only one in the Yangtze River Delta region. The university's foreign aid training work has received high attention, and the Vice President in charge of foreign aid training serves as the director of the training base. The university's foreign aid training work also has received high attention and support from the Shanghai Municipal Commission of Commerce and the Shanghai Municipal Education Commission.</p> <p>By the end of 2022, Shanghai Business School has successfully held 230 seminars (including 8 ministerial programs), training 7,482 officials from 143 countries and regional organizations in 6 continents, which has brought out excellent training effects and has been highly appreciated by all the participants. The seminar topics cover finance, trade, urban planning and construction, infrastructure planning and construction, transportation management, scientific & technological innovation and entrepreneurship, enterprise management, financial management, judicial cooperation, maritime management and other fields. The training languages include English, French, Spanish, Portuguese, Arabic, Russian and Mongolian.</p> <p>Since SBS has undertaken foreign aid training programs, it has successfully held 33 sessions of seminar on monetary and banking management-related topics. SBS has successfully built “monetary and banking management” brand projects with Shanghai characteristics, such as the 2021 Seminar on Monetary and Banking Management for Developing Countries, 2021 Seminar on Monetary and Banking Management for French-speaking African Countries, 2019 Seminar on Monetary and Banking Management for Latin American, Caribbean and South Pacific Countries, Seminar on Monetary and Banking Management for Bangladesh, 2019 Seminar on Monetary and Banking Management for Portuguese-speaking Countries, 2018 Seminar on Monetary and Banking Management for Latin American, Caribbean and South Pacific Countries, etc.. SBS has accumulated rich training experience in this field.</p>	
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